

Guy,

My first memory of you is, technically, not really of *you*. When I had my HR interview when applying for a position at SolarEdge, back in 2014, it was conducted in an office featuring a giant picture of Winston Churchill, smoking a cigar and holding a Tommy gun. I may be wrong, but I think it was this one:



I asked my interviewer, about it, and she laughed and said “we have a special CEO, and this is his office”.

In time, I realized for myself what a special CEO and person you actually were. I didn’t have the privilege of working closely with you, but our few work meetings will stay with me for a very long time. What I will remember most is how you seemed to be on top of so many things at once, and yet had the capacity and mental energy to drill down to the smallest details if you deemed them important enough. You set a very high bar for preparedness for meeting with you – since we didn’t always know what point on the agenda would pique your interest, we had to come ready to talk about all topics at any level of resolution and depth. Your choice of interesting points for further discussion may have seemed arbitrary at times, but in hindsight, that was probably your way of extracting the most and best out of us all. This was one of the many ways you led by example – if you could be involved in the details across all parts of the company, there was no excuse

for less than perfect recall of details related to each of our particular responsibilities. You demanded a lot, but were generous with praise and shows of appreciation that made the effort worth every minute.

It is surreal to be sitting here and writing down memories of you. You were so dynamic, so vibrant, so energetic, so *alive*, that the contradiction between past and present is unfathomable. And yet. In retrospect, you always seemed (at least to someone outside your immediate circle) to be a combination of conflicts. Big-picture-oriented while always in control of all the details. "Larger than life" while remaining approachable and personable to even the most junior employees. A businessman par-excellence while (at least based on the library you kept outside your conference room) showing great interest in history and philosophy. A tough, motorcycle-riding, manly man, who also drew balloons and flowers on personalized letters to employees.

You reminded us of the importance of the work we do, and the great environmental imperative behind you founding SolarEdge. It was impossible to hear you speak about the company's mission and not leave the speech incredibly motivated to go out and do the very best we can to succeed. You made us and our families proud of our company and proud of the effort we put into our work. A couple of years ago, my daughter's first-grade class got a homework assignment to fill in the blanks in the following statement: My father's/mother's job is _____ and it is important because _____.

My daughter answered that her father's job is to be an electrical engineer at SolarEdge, and it is important because SolarEdge is trying to save the world.

You will live in our hearts as an inspiring and visionary leader. It was a tremendous privilege and honor to call you our leader. And as you always signed your messages – we will continue onwards.

יהי זכרך ברוך

Yakir Loewenstern